

Shediac restaurant to rise from ashes

■ New Pizza Delight to be co-branded with Scores restaurant

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TIMES & TRANSCRIPT

SHEDIAC • Rising from the ashes of one popular Shediac restaurant that burned to the ground in January will be two new restaurants, sort of.

The very first Pizza Delight at 526 Main St. was destroyed by fire earlier this year, and while it was devastating for the owners and employees, the restaurant's co-owners are looking forward to opening up a new co-branded restaurant later this year.

The new Pizza Delight will be co-branded with a Scores restaurant, which specializes in rotisserie chicken and ribs.

"This is the new concept of Pizza Delight," said John Mazerolle, co-owner of the Shediac restaurant.

The restaurant will feature Pizza Delight's full menu, along with a selection of Scores chicken and rib menu items.

Both the Pizza Delight and Scores brands are owned by Moncton-based Imvescor, but until recently Scores restaurants were only located in Quebec and Ontario. That has changed with Scores expanding into northern New Brunswick and Nova Scotia.

Mazerolle expects to see more Scores popping up in southeast New Brunswick. He and business partner Julien Boudreau plan to update their Richibucto and Bouctouche Pizza



An artist's rendering of the new co-branded Pizza Delight/Scores restaurant in Shediac. ILLUSTRATION: SPITFIRE DESIGN CO.

Delights with a Scores co-brand over the next year or so.

Mazerolle said a contractor to build the new Shediac restaurant is being sought now, and he hopes the restaurant will be open by Oct. 1. The new building – measuring about 4,800 square feet rather than the old building's larger 6,500 – will pay homage

to the original Pizza Delight in some way, Mazerolle said.

The Scores Restaurant concept premiered in 1996 in Quebec. Scores offers a family-friendly, casual setting with a menu featuring rotisserie chicken, ribs and an all-you-can-eat salad and soup bar, which will also be available in Shediac.